

TEXAS SALSA SHOWDOWN WHARTON, TX

PARTNER WITH AN EVENT EVERYONE WILL TALK ABOUT!

We're proud to be bringing a unique, exciting event to Wharton that's already creating a buzz.

The winning combination of Tex-Mex food, music, vendors, and a car show is sure to bring people out to enjoy this indoor/outdoor event.

Partnering with us by being a sponsor means your business will be recognized as a supporter and remembered as an organization that invested in the next big thing in Wharton!

Sponsorship Opportunities:

\$250

Event Supporter

\$500

Event Partner

\$1,000

Event Investor

2019 TEXAS SALSA SHOWDOWN

TO OUR FRIENDS & SUPPORTERS:

This year on **Friday and Saturday, May 17th and 18th**, we're bringing a new, unique event to the Wharton Civic Center with the help of the **Wharton Chamber of Commerce** and **Wharton County Freedom Fest**: A celebration of salsa and South Texas flavor and flair. This 2-day event features 2 different concerts starting with Tejano Night on Friday and Steel Country on Saturday.

That alone would make for a fun weekend, but we're not finished yet! Add a cook-off, car show, salsa tasting showdown, salute to service, vendors, and indoor cantina for an event you can't afford to miss!

We'd like for you to join our event as a sponsor this year. The benefits of each sponsorship are listed under "Sponsorship Opportunities" on the reverse side of this letter. It includes three available sponsor levels – plus – some opportunities to sponsor specific, high-visibility portions of the event.

Bringing attendees from throughout Wharton County and beyond while showcasing our resilience and hospitality is what it's all about – and it benefits us all!

If you would like to participate as a sponsor, **please return the form, make check payable to The Wharton Chamber of Commerce, and mail to the address listed below or contact us for pick-up.** You may also call 713-570-6603 or email hello@kapeeshllc.com with any questions.

We look forward to your participation and await the chance to change the way you think about sponsorships! Your support helps bring visitors to Wharton, grow our local economy, and put on a memorable event for all.

Amy Morales

Texas Salsa Showdown Committee Chair

713-570-6603

hello@kapeeshllc.com

Facebook: <http://fb.com/texassalsashowdown>

Tickets: <http://texassalsashowdown2019.eventbrite.com>

2019 TEXAS SALSA SHOWDOWN

SAVE THE DATE – FRIDAY & SATURDAY, MAY 17TH & 18TH

Join us at Friday's Tejano Night for a food truck, indoor cantina, and a Conjunto concert to kick off the event. On Saturday, we add a full vendor event with booths on the Civic Center lawn, the Cops N Rodders Car Show, food trucks, a beef fajitas, charro beans, and chef's choice cook-off, salsa vendors and tasting, a hot pepper eating contest, judging and awards, and an open cantina all leading up to a night of local favorites: Steel Country.

WE STILL HAVE ROOM FOR VENDORS AND CONTESTANTS!

If you or anyone you know might be interested in a 10x10' outdoor vendor booth on Saturday, they are \$50 for all day (8am-6pm). Restaurant and commercial salsa showdown entries are \$50, and home salsa chefs pay \$25.

Cook-off contestants and hot pepper eaters are also wanted!

Contest details, entry fees, and sign up is available at <http://bit.ly/joinTSS2019> or you may call 713-570-6603.

SPONSORSHIP OPPORTUNITIES

All sponsors will be listed on printed "Thank You" section on event map and schedule and listed in our "Thank You" in the local newspaper.

Sponsorships for \$100+ are also available and receive benefits stated above – call 713-570-6603 to learn more.

✓ Sponsorship	Amount	Recognition
Event Supporter	\$250	All listed above + 10x10' outdoor booth space or pre-function room table, two (2) two-day event tickets.
Event Partner	\$500	Event Supporter + admission booth signage, outdoor yard sign, featured on social media, and four (4) total two-day event tickets.
Event Investor	\$1,000	Event Partner + 4x2' outdoor vinyl banner, announced before each concert, name listed in event attendee email, and six (6) total two-day event tickets.
High-Visibility Opportunities – Once Claimed, They're Gone!		
Steel Country Concert	\$2,000	Event Investor + exclusive signage near Steel Country stage, all mentions of concert will be "brought to you by <your business name>," and eight (8) total two-day event tickets.
Tejano Night Concert	\$2,000	Event Investor + exclusive signage near Tejano Night stage, all mentions of concert will be "brought to you by <your business name>," and eight (8) total two-day event tickets.
Cook-Off	\$1,500	Event Partner + exclusive signage in cook-off area, announcement during award presentation, all mentions of cook-off will be "brought to you by <your business name>," and eight (8) total two-day tickets.
Security/Wharton PD	\$1,000	Event Partner + additional signage near parking that says "Thanks for joining us! Please don't drink and drive. Security provided by <your business name>."
Indoor Cantina	\$500	Event Supporter + exclusive signage at Indoor Cantina (O'Quinn Room), and four (4) total two-day event tickets.
Hot Pepper Eating Contest	\$350	Event Supporter + exclusive signage, announcement during contest, and four (4) total two-day event tickets.

Business Name: _____ Contact Name: _____

Phone: _____ Email: _____

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