

TEXAS SALSA SHOWDOWN WHARTON, TX

WHARTON CIVIC CENTER • 1924 N FULTON ST • WHARTON, TX 77488

An Event Brought to you by:

Kapeesh Marketing, LLC and Wharton Chamber of Commerce & Agriculture

You've been selected to submit an application for the 1st Annual **Texas Salsa Showdown** hosted by Kapeesh Marketing, LLC and the Wharton Chamber of Commerce & Agriculture. We're striving to create an atmosphere that's energized, laid back, and inspired by South Texas flavor and flair, and we think your participation would help us achieve that goal. We look forward to seeing you at the event!

Return this application to hello@kapeeshllc.com.

Please make your selection below, and take note of any applicable fees. Make checks out to **WHARTON CHAMBER OF COMMERCE** and mail to 225 N Richmond Rd, Wharton, TX 77488, or call (979) 532-1862 to make card payment by phone. **Payments must be received before the event and spots are not guaranteed until payment is made.**

Please read and agree to the attached rules for your entry category. By signing this Commitment Form, you agree to follow any entry rules and any direction given by event staff.

The following rules for Texas Salsa Showdown must always be observed to ensure fairness for all participants:

OUTDOOR VENDORS:

- Any items deemed hazardous, inappropriate, or vulgar will not be allowed in the show.
- Merchandise must remain within the marked boundaries of each booth.
- Booth setup time is 8AM with 6PM tear down.
- No electricity will be available, generators allowed.
- After unloading, vendors may park their vehicles (unless they are a food truck) in nearby available lots. We ask that vendors not park on sides of Fulton Street.
- The show will take place rain or shine. We regret that we are unable to grant refunds in case of rain.
- The event reserves the right to shut down any vendor without notice.
- Vendors are responsible for researching, paying for, and acquiring any necessary permits through the city or government entities as required for specialty products or otherwise.

TAILGATE COOK-OFF ENTRANTS:

- Set up begins at 8AM Saturday morning.
- Each team or individual entrant will receive a marked 20x20' space. Pits attached to trailers are allowed if they fit within that space. We recommend a canopy, seating, and table along with your pit and cooler/cooking supplies.
- Rules and judge walk-through at 9am.
- No pre-seasoned or pre-marinated meats allowed.
- Beef Fajita with "all the fixin's" turn-in at 1PM, Chef's Choice at 2 PM, and Charro Beans at 3pm.
- 5-judge panel will be served.
- Please bring your own trash bags and take to available dumpster.
- NO dumping grease or coals in the area.
- You may bring/consume your own alcohol in the designated cook-off area.
- No electricity, but generators allowed.
- No campers allowed - this is tailgate style!
- This is NOT a sanctioned cook-off by IBCA or other organization. With interest, we hope to expand in 2020.

SALSA CONTESTANTS:

- Set up inside the Wharton Civic Center by 10am.
- 10x10' booth space provided. May bring canopy, dividers – table recommended.
- Be available until 4PM for attendees and judging.
- You will be responsible for providing at least 1oz sampling cups to paying attendees (marked with wristbands).
- 1oz sampling cups and “Jell-O shot” style plastic cups should be provided by participant – plan on 600 max attendees.
- 1 gallon of salsa for attendee tasting is recommended.
- Free dipping/sampling is allowed if you are willing.
- Commercial & Restaurant Category: You may bring marketing materials, products to sell, run your own contest, etc. within your 10x10 booth space.

HOT PEPPER CONTESTANTS:

- Hot pepper eating contest is at 3pm inside Wharton Civic Center.
- Contestants will have to chew and swallow up to 8 increasingly spicy peppers, starting with a simple jalapeno.
- This is a 50/50 pot with contestant fees being split among the winner (last man standing) and the charity of their choice.
- 1 bottle of water and one glass of milk provided per contestant. Drinking milk disqualifies the contestant.
- Vomiting will result in disqualification.
- These are REAL, SPICY peppers. We cannot be held liable for any allergic reactions, illness, or negative reactions. By entering, you are personally assuming all risk involved.

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PARTICIPANT COMMITMENT FORM

Saturday, May 18th, 2019

PLEASE CHECK ONE OR MORE:

- Fajita Cook-off Entry: **\$75**
- Chef's Choice Cook-Off Entry: **\$50** Entry Description: _____
- Charro Beans Cook-off Entry: **\$50**
- Commercial or Restaurant Salsa Entry and Booth: **\$50** Brand/Restaurant: _____
- Home Chef Salsa Entry and Booth: **\$25**
- Vendor Booth (10x10'), Outdoor: **\$50**
- Hot Pepper Eating Contestant: **\$10**

TOTAL FEES FOR ENTRY: \$ _____

OUTDOOR VENDORS ONLY - List of items you plan to sell:

By my signature, I signify that I have read the entrant category rules on the previous page. I understand that the event organizers can and will ask me to remove any items, booths, or equipment that has not been approved. I have agreed to the rules on the previous page and intend to pay the assigned fee(s) to guarantee a spot is made available.

Name: _____

Address: _____

City, State: _____

Phone: _____

Signature _____ Date _____